



Europeana Foundation Governing Board Meeting

23 June 2016
16h30 - 18h00 CEST
Teleconference

Précis of Minutes of Board Meeting 30 March 2016

Action proposed: Board to approve

Attendees:

(BR) Bruno Racine, Bibliothèque Nationale de France, France - Chair
(JLR) Joke van der Leeuw-Roord, EUROCLIO, The Netherlands - Vice Chair
(HJ) Hans Jansen, Koninklijke Bibliotheek (KB), The Netherlands - Treasurer
(MS) Merete Sanderhoff, SMK, Denmark
(RK) Rolf Kallman, Digisam, Sweden
(MK) Max Kaiser, Austrian National Library (ONB), Austria
(PK) Paul Keller, Kennisland, The Netherlands
(MHS) Monika Hagedorn-Saupe, International Council of Museums Europe, Germany
(LA) Lora Aroyo, VU University, The Netherlands
(JM) Jan Muller, International Federation of Television Archives (IFTA), The Netherlands
(TdB) Tjeerd de Boer, Succeeding Dutch Presidency, The Netherlands
(MP) Martijn Pronk, The Rijksmuseum, The Netherlands
(RR) Richard Ranft, International Association of Sound and Vision Archives, UK
(JF) Jeannette Frey, Ligue des Bibliothèques Européennes de Recherche (LIBER), Switzerland
(LH) Lorna Hughes, University of Glasgow, UK

Apologies:

(JO) Johan Oomen, Netherlands Institute for Sound and Vision, The Netherlands

Observers:

(PP) Patrick Peiffer, Preceding Luxembourg Presidency, Luxembourg
(DG) Diego Gracia, Spanish Ministry of Culture, Education and Sport, Spain

Europeana:

(JC) Jill Cousins
(HV) Harry Verwayen
(AV) Albert Verhaar
(DH) David Haskiya
(AE) Aubery Escande
(SA) Shadi Ardalan

Other participants:

(IN) Isabelle Nyffenegger, Bibliothèque Nationale de France
(CB) Claire Bertrand, Bibliothèque Nationale de France
(BS) Bruno Sagna, Bibliothèque Nationale de France





NB: Some discussion, actions and decisions are omitted from this version as they are deemed confidential to the Board at this point in time.

The meeting was quorate.

Minutes, Decisions & Actions of 25 February Meeting

Decision 1: The Board approved the minutes.

Action 1: JC to send procurement v. grant and core v. generic documents to the Board. Completed.

Action 2: TdB to share a list of MS concerns, issues, suggestions with the Board at the 30 March meeting. Completed.

Action 3: TdB to ask EC to explain and clarify VAT in procurement. Europeana would remain VAT exempt under procurement model.

Action 5: MHS to check and report back with regard to Germany's position next week, after her meeting at the Ministry. Action is null. JC is in direct contact with Sophie Engelhardt. And TdB has the German Ministry's update.

Action 9: SA to post all nominations for the position of Expert on basecamp. Completed.

Europeana under Dutch Presidency & Sustainability

JC - The draft Council Conclusions were discussed on 9 March. Ahead of 6 April [Cultural Affairs Committee \(CAC\)](#) and the [Audiovisual Working Party](#) joint meeting, the Netherlands Presidency is carrying out an extraordinary work with the MS on a sustainable funding model and to address the difficulties Europeana faces in the short and mid term.

TdB updated the Board about how the conclusions are shaping up and the stances the Member States are taking towards the Conclusions, procurement and core vs. generic services.

The Board raised the question of ownership: what it means. Also whether Europeana could be involved in formulating terms of reference for procurement?

Action 1: TdB to re-formulate the question to EC about specific clarification on the construction of procurement, with regards to both the VAT question and the required financial conditions as well as the question of ownership.

Decision 3: EF to familiarise itself with procurement process and requirements, planning, tendering and bid processes.

Succession for Chair of Europeana Foundation, Change of Person for Founding Member & Entrepreneurship

BR's successor at the BnF will replace him on Europeana Board for the remaining term of BnF (one year) as a Founding Member. *Subsequent to the Board meeting,*



[Madam Laurence Engel](#) was appointed as President of the BnF. She has been invited and has accepted her position on the Europeana Foundation Board.

JM presented his candidacy motivations. The Board unanimously supported JM's candidacy and applauded his appointment as Chair succeeding BR. The Board also thanked BR for his savoir-faire, tact and diplomacy in leading Europeana in often volatile situations in the past five years.

Decision 8: Jan Muller was appointed the new Chair of Europeana Foundation succeeding BR for a term of two years effective 1 April 2016.

Decision 9: The Board agreed to first approach Irish [Tim O'Reilly](#), founder of [O'Reilly Media](#). Should he turn down to join Europeana Board, UK's [Stef Lewandowski](#), founder of [Makeshift](#) would be the next nominee.

Action 5: JC to invite Tim O'Reilly to join Europeana Foundation Governing Board.

Annual Report 2015 & Business Plan 2017

Decision 10: The Board approved Annual Report 2015.

Process for Business Plan 2017

Decision 11: The Board approved the overall process and suggested to run a survey to collect the Network Association's views.

TdB believes that the Member States should be more involved in the Business Plan shaping process. It will give them the opportunity to say how they want to be represented.

Progress against Business Plan 2016

HV presented the Content Report, Web Traffic & Social Media Report, Status of KPIs against Business Plan 2016 and Overview of Europeana Foundation Projects to the Board.

Europeana DSI1 Steering Group

MHS as Chair of the Europeana DSI1 Steering Group - Based on the interim report of Mar 2016 and the expert review report of Nov 2015, the project is on track. There is no major concern for the Governing Board. DSI1 was intentionally budgetted conservatively. The project is largely underspending due to EC's delay in making the project funds available at the start of the project. Europeana has reallocated € 200,000 underspend of EF to partners with the main project goals.



Europeana has requested extension of the project by one month (Jun 2016). The total budget will remain unchanged. The main identified risks are of technical nature. The DSI Steering Board would like to see an update on conceptual and economical risks pointed out by the Commission as well. A major risk is Europeana's main source of income which makes it very dependent on the results of the DSI project. Another risk is the internal cohesion of the project as many partners function independently.

Europeana DSI2

The European Commission has evaluated Europeana's DSI2 proposal with good results. A Description of Action (DoA) which will form the basis of the Grant Agreement has been developed by Europeana and partners. The draft DoA will be finalised with the EC leading to a contract by mid May 2016. The primary criticism of the evaluation reviewers was on the relation between the objectives of the DSI2 and the CEF work programme, e.g. on improving data quality and user experience. Both areas having already been partially tackled under DSI1 resulting in the major improvements of Europeana Collections and [Europeana Publishing Framework](#).

Copyright Reform

PK – Some developments have taken place since the paper was written for the Board back in mid March. Regarding "out of commerce" works, the European Commission wants to introduce some form of remote consultation. The problem concerning France has been resolved. As for DDB, they would like Europeana to help them formalise their arguments. The two German institutions want to have a legal decision made on their behalf. No decision was made on follow up.

Action 6: If not too late, Board to decide whether to support the German institutions.

Europeana Art 280

The #BigArtRide & Europeana Art 280 campaign aims to engage people in Europe's rich artistic history, encourage open sharing of higher quality pieces, demonstrate shared European culture, increase buy-in from EU States and create and promote the new Art History channel. All 28 Member States plus Scotland and Wales have contributed 323 art pieces, of which 231 were openly shared. Exhibitions, #BigArtRide and Jumping Jacks will take place across Europe. JC invited the Board Members to attend the events in respective cities, encourage their ministers to attend, spread the word, tweet, write articles for the press and the like.



Europeana Network

MK – The Members Council had a fruitful meeting in Copenhagen in February where the 7 newly elected Councillors joined their first MC meeting. The Dutch Presidency, *#Allezculture* campaign and Europeana's sustainability were the main focus. A Working Group was set up to address some open areas of the Association governance and to oversee the 2016 MC elections. Next AGM will be held 7-9 Nov 2016 at the National Library of Latvia, Riga. A Working Group is working on themes and keynote speakers.

Sustainability Working Group & *#AllezCulture* Campaign

MS introduced the *#AllezCulture* campaign themes which aim to create a buzz around Europeana and influence Ministers' recognition of the value of Europeana and support its sustainable funding. The Ministers will vote for Council Conclusions at the end of May. The success of the campaign lies in full endorsement of the Conclusions with unanimity of the votes. Therefore Europeana needs widespread support across Europe.

Foundation Administration

Decision 12: The Board approved the Governance Structure Infographic subject to incorporation of the comments.

Decision 13: The Board approved the proposed classification of meetings documents.

Forthcoming Events

For information.

Next Board Meeting

Decision 14: Next Board meeting will be held 23 June from 16h30 CEST on a teleconference call.

Circulation:

Europeana Foundation Governing Board Members & Observers

Classification:

Public